

## **Idearium Privacy Policy**

Effective Date: January 14, 2025

At Idearium, we are committed to protecting the privacy of our website visitors and clients. This Privacy Policy explains how we collect, use, and disclose your personal information.

### **1. Information We Collect**

We may collect the following types of information:

**Personal Information:** This includes information that can be used to identify you, such as your name, email address, phone number, and company name. We collect this information when you fill out a contact form, request a quote, or subscribe to our newsletter.

**Website Usage Data:** We collect information about how you use our website, such as your IP address, browser type, operating system, pages visited, and referring website. This information is collected through cookies and other tracking technologies.

### **2. How We Use Your Information**

We use your information for the following purposes:

**To provide and improve our services:** This includes responding to your inquiries, providing quotes, and delivering the services you request.

**To communicate with you:** This includes sending you newsletters, marketing materials, and updates about our services.

**To personalize your experience:** We may use your information to personalize your experience on our website and tailor our communications to your interests.

**To analyze website usage:** We use website usage data to improve our website design and content.

**To protect our rights and interests:** We may use your information to prevent fraud and other illegal activities.

### **3. Disclosure of Your Information**

We may disclose your information to the following third parties:

Service providers: We may share your information with service providers who assist us with website hosting, email marketing, and other essential functions. These service providers are contractually obligated to protect your information.

Legal authorities: We may disclose your information to legal authorities if required by law or legal process.

#### 4. Cookies and Tracking Technologies

We use cookies and other tracking technologies to collect website usage data. You can disable cookies in your browser settings, but this may affect your ability to use certain features of our website.

#### 5. Your Privacy Choices

You can opt out of receiving marketing communications from us by clicking the "unsubscribe" link in our emails. You can also contact us to request access to, correction of, or deletion of your personal information.

#### 6. Data Security

We take reasonable measures to protect your information from unauthorized access and use. However, no method of transmission over the internet is completely secure.

#### 7. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13.

#### 8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on our website.

#### 9. Contact Us

If you have any questions about this Privacy Policy, please contact us at [imalexivanessa@gmail.com](mailto:imalexivanessa@gmail.com)